



**Universität
Zürich** UZH

**Centre for Regulation
and Contract Law (CRCL)**



REGULATION AND CONTRACT LAW

Conference, December 6 - 7, 2024

The *Centre for Regulation and Contract Law (CRCL)*, founded in 2024, is dedicated to exploring the legitimate applications of contract law for regulatory purposes, with a focus on advancing welfare objectives. Its primary areas of interest include promoting optimal resource utilization, sustainability, combating discrimination, protecting vulnerable populations, preventing over-indebtedness, and ensuring access to affordable housing. To mark its inauguration, the CRCL is hosting a conference that brings together lawyers from both civil law and common law traditions. The event will focus on various aspects of regulation within contractual relations, encouraging dialogue and comparative analysis of different regulatory approaches. We welcome the participation of all interested parties.

Supported by: **UZH
alumni**

December 6, 2024

Location: University of Zurich, Rämistrasse 59, Room RAA G 01

9:00

Opening Speeches

Prof. Dr. Dr. h.c. Helmut Heiss, Vice Dean (Zurich Univ.)

Prof. Dr. Dr. h.c. Yeşim M. Atamer, Director CRCL (Zurich Univ.)

9:15

Keynote Speech

Prof. Dr. Dr. Christoph Engel (Max Planck Institute for Research on Collective Goods): Personalization as a Challenge for Contract Governance

I. Session: Do we Need to Regulate Contracts?

10:00 - 11:00

Chair: Prof. Dr. Dr. h.c. Yeşim M. Atamer (Zurich Univ.)

Prof. Dr. Martijn Hesselink (European University Institute): Prefigurative Contract

Prof. Dr. Prince Saprai (University College London): Contract Law and the Common Good

11:00 - 11:20

Coffee break

11:20 - 12:20

Chair: Prof. Dr. Pascal Pichonnaz (President of the European Law Institute/Fribourg Univ.)

Prof. Dr. Alexander Hellgardt (Augsburg Univ.): Regulation between Public Interest and Freedom of Contract

Prof. Dr. Hans-W. Micklitz (European University Institute): The Hidden Regulation of b2b Contracts

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II. Session: Regulatory Toolbox for Contracts

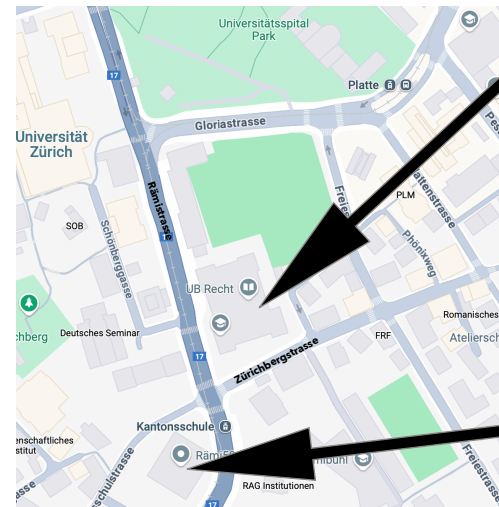
- 14:00 - 15:30** **Chair: Prof. Dr. Andreas Heinemann** (Zurich Univ.)
- Prof. Dr. Eyal Zamir** (Hebrew Univ.): Disclosures, Defaults, and Mandatory Rules: Conceptions, Misconceptions, and Interrelations
- Prof. Dr. Florian Mölslein** (Marburg Univ.): How AI Will Change Default Rules
- Prof. Dr. Anna Beckers** (Maastricht Univ.): Regulation by Contract in Global Value Chains
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- 15:30 - 15:50** Coffee break
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- 15:50 - 16:50** **Chair: Prof. Dr. Alessia Dedual** (Zurich Univ.)
- Prof. Dr. Dr. Hanjo Hamann** (EBS Univ. for Business and Law): Price Reduction as a Regulatory Multi-Tool: Equivalence and Sustainability
- Prof. Dr. Tess Wilkinson-Ryan** (Pennsylvania Univ.): Psychology, Regulation, and Consumer Contracts (Zoom)
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- 16:50 - 17:30** **Prof. Dr. Hanoch Dagan** (Berkeley Law School): Wrapping up the Day: Regulating Contracts – Strictly Speaking (Zoom)

December 7, 2024

Location: University of Zurich, Rämistrasse 74, Room RAI F 041

III. Session: Regulation of Specific Contractual Aspects

- 9:15 - 10:45** **Chair: Prof. Dr. Anne-Christine Fornage** (Lausanne Univ.)
- Prof. Dr. Stefan Bechtold** (ETH, Zurich): Privacy, Contracts & Compliance
- Prof. Dr. Svenja Hippel** (Bonn Univ.): Consumer Contract Regulation in Light of Algorithmic Personalisation
- Prof. Dr. Dr. Yoan Hermstrüwer** (Zurich Univ.): Fairness of “AI Courts”: Arbitration in Consumer Contracts
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- 10:45 - 11:15** Coffee break
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- 11:15 - 12:15** **Chair: Prof. Dr. Kern Alexander** (Zurich Univ.)
- Prof. Dr. Danny Busch** (Radboud Univ.): Freedom of Contract in the Financial Sector
- Prof. Dr. Aline Darbellay** (Zurich Univ.): Interactions Between Regulatory and Contractual Duties of Financial Services Providers



Venue for Saturday, Dec. 7:
University of Zurich, Rämistrasse 74,
Room RAI F 041

Venue for Friday, Dec. 6:
University of Zurich, Rämistrasse
59, Room RAA G 0